

H E D E M I N G G R A P H I C

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CLYDE EARL ELY, Owner

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NO TREATY POPULAR

The four-party pact or any other treaty or agreement made at the disarmament meeting is going to have hard shodding. The people are split several ways as to opinion on any international agreement in which America is concerned. First there is the four-square partisan differences due to the failure of the Versailles treaty; that hurt democratic pride and most of all those afflicted with Wilsonitis. A lot of democrats aren't going to approve of any republican made agreement. There are those who believe in no "entangling" alliances at all—these irreconcilables are non-partisan in their objections. These last opposed to the peace-at-any-price people who believe that some sort of a bargain can be made to force nations to deal justly with each other and without fighting about their differences.

The most that can be said for the present proposal is that it does not specifically pledge any nation to go to war in defense of another nation's territory; the Versailles pact made such a pledge.

NO GENERAL "AMNESTY"

President Harding reflects the solid sentiment of patriotic Americans when he makes it known that the so-called political prisoners, offenders against the war-time laws of the nation, need expect no pardon. Indeed the sentiment is strong to bring to the bar the thousands of slackers under the draft law and those accused under the espionage act. These allies of the enemy during the dark days of the world war should be placed behind the bars to serve out their well-earned sentences. It is the least that can be done in memory of the heroes in French graves and in the decaying liveries of the United States. If Eugene V. Debs likes to be a martyr, as he and his deluded followers claim, let him be a good sport and rot in his felon's cell. Liberty is what thousands of Americans gave their lives for on the battlefield and, certainly, the arch-traitor should be allowed nothing bought at the expense of the best blood in America.

SENATOR WATSON'S DEBACLE

Senator Watson of Georgia, hasn't gotten very far with his charges that American soldiers of the expeditionary forces were hanged without trial. There were hangings all right, but witnesses couldn't say whether or not they were legal. The war department has submitted all the records of its court martials all in due form. The wild stories describing shootings by officers have failed of proof. Probably deserters in the face of the enemy have been killed, but there is no proof of this; murders, no doubt have been committed; but there is no proof of "executions" in the sense the blatant Georgian uses the term.

The Graphic editor as an officer in the world war can't figure out how any officer could have staged informal executions without getting tried for murder. It is doubtful if any officer could get his most trusted men to carry out orders for executions without a sh of authority from G. H. Q., the known source of the final reviewing. To anyone serving with the expeditionary force, the whole matter seems silly and absurd.

GOOD WORD PASSED ALONG

Word comes from the copper camps

of Arizona and New Mexico that work will be resumed next spring. Employees are already arriving and taking up residence in the camps in preparation for the resumption which means prosperity for the southwest.

All basic metal markets are looking up and it would seem that prosperity is just around the corner. The Minnabres Valley can be expected to attract many farmers during the next few years, the back-to-the-farm movement being now well under way, due to the industrial inactivity and low wages in the cities.

WORKING THE SOLDIERS

The beer partisans have hit upon a capital idea; they propose to legalize the poor conduct of old John Barleycorn for the purpose of paying a bonus to ex-soldiers of the world war. It is a nice little scheme, but it won't get very far with the soldiers nor with the voters in general. Alcohol in any form has been outlawed and there appears to be no reason under the sun to lift the ban. Prohibition has proved itself the greatest blessing to humanity that was ever conceived by a legislature. The bonus will be paid, because it is a just debt but to pay it in coin wrung from debauching of the people is unthinkable. Besides, the American people have reached no such extremity of necessity. Prohibition came up as a moral issue, not a pecuniary one, and in the minds of the voters it is still a moral question. It is common knowledge that the bonus can be paid without breaking the treasury and without placing a heavy burden upon the taxpayers.

A PARTY WAS GIVEN

An enjoyable surprise party was given Terrence McAdams, Wednesday night at his home on S. Copper street by his high school class. The class presented him with a class ring. He, with his mother leaves next week for their future home in Denver. Those present were Bessie McKissick, Grace Hume, Vera Kennedy, Belle Darling, Christine Foster, Alexis Gibson, Hazel Phillips, Bonnie Clark, Roland Rominger, Fredrick Sherman, Joseph Hume, Cecil Boswell, Tom Green, Clarence Goforth, Kenneth Martin and Terrence McAdams.

BOOST DEMING NOW ADVISES EX-SOLDIER

Editor Deming Headlight: "I was much gratified to learn of the enthusiasm shown at the annual meeting of the Chamber of Commerce. This is the sort of spirit that will put Deming on the map and make it known as the place for an ideal home. Most of all it needs people to build up the community and in order to do so there must be honest and earnest co-operation on the part of every citizen. Be a booster, then back up, and let it be known. Deming is almost unknown to the world, yet it has many resources of undeveloped wealth, together with an ideal climate and central location. There need be no false statements made regarding its possibilities. When once we have directed the eyes of the world to this community and have brought people here to see for themselves the wonderful opportunities, then we shall receive consideration and financial support from illustrious sources. The opportunity is NOW, as the story of the great era of development is yet to be told.

"As a newcomer allow me to make a suggestion: 'I came here with friends through

making the acquaintance of Carl R. Pengh, formerly of this city. Now he is in business in Detroit, Mich. He is certainly a great booster for this country. We came—all ex-soldiers—to file on land in order that we might take advantage of our service as applied to homesteads. We were located through the kindness of E. C. Wells, another good Deming booster who is now at El Paso. My idea is that five out of ten of those who come here will be from the laboring class; we belong to that class and we are trying to exist here with work very hard to get, as we have found. We can't keep it up long, we fear. So I would suggest for the benefit of the community that due warning be given to those who contemplate coming that they be provided with funds enough to last through the first year at least. A little help by the Chamber of Commerce in getting work for homesteaders would also be appreciated and would be an inducement to come."

Yours truly,
LEON MALDRICH.

JACK TIDMORE GOES ON THE 'PAY CASH AND PAYLESS' BASIS

Jack Tidmore is the latest convert to the "cash basis" cult that is steadily gaining ground in Deming. He has had large experience in doing business in Deming both for cash and for credit and it is his opinion that justice to himself and to his customers who meet their bills promptly requires a radical curtailment of credit, especially under present-day conditions. The reduction or rather elimination of losses enables him to sell on a smaller margin. A corresponding saving is effected in overhead expenses through the simplification of accounting. As less capital is involved on a cash basis; the item of interest on outstanding accounts does not enter into the business.

Mr. Tidmore is emphatic in his declaration that the cash system reacts to the benefit of both the customer and himself, lifting from each equally the burden of "bad debts." He has always sold merchandise on a small margin and has been doing his best to bring about further reductions. He moved out of the high rent district, increased his volume of sales and his turnover, but the results were not yet satisfactory. The customers who bought and failed to meet their obligations with promptness laid the business under a heavy tribute too apparent to be long disregarded. Cash from the customer means close buying for cash and cash discounts. These savings can be passed on to the customer and he is pleased.

Long term credits have been the incubus of business in Deming, but while buying was free and easy and money was easy to get, the credit could be extended. However, the banks and the jobbers want their money promptly and merchants everywhere are being forced to a cash basis. Customers who can pay promptly find the new system more economical and those who can't pay ought not to expect the commerce of Deming to bear the back-breaking burden.

Boys' all-wool suits tailored just like dad's. Some are Norfolk others straight sack coats, priced at \$7.50 to \$10.00. They are wonderful values. JACK TIDMORE

On Silver Ave., where cash beats credit. Walk a block and save the difference.

REORGANIZE DANCING CLUB

The Married Folks Dancing Club, met at the Armory last Friday night and reorganized with about 35 couples. A. F. Falkenberg was elected president and Mrs. Jack Tidmore secretary-treasurer. Announcement of the dances will be made when plans mature.

A work shoe that will wear—We recommend this shoe to the man that's looking for service and that doesn't want to pay much, it's a real ELK with an elkskin sole, vulcanized, they are priced at \$2.85, why pay other stores \$3.50 for this same shoe?

JACK TIDMORE
On Silver Ave., where cash beats credit. Walk a block and save the difference.

Coal Prices Tumble

THE LONG PROMISED REDUCTION IN THE PRICE OF COAL HAS AT LAST BECOME A REALITY. THE PRICES ARE NOW EFFECTIVE AND WE CONFIDENTLY EXPECT FURTHER REDUCTIONS.

In closing the year's business we wish to acknowledge our gratitude and appreciation of the liberal patronage which we have enjoyed.

FOLLOWING ARE THE PRICES ON COLORADO NIGGER HEAD AND BROAD HEAD AND GALLUP COAL:

ONE SACK AT YARD	\$.80
ONE SACK DELIVERED	\$ 1.00
ONE-QUARTER TON DELIVERED	\$ 3.75
ONE-HALF TON DELIVERED	\$ 7.00
ONE TON DELIVERED	\$13.50

MERCHANTS FUEL and TRANSFER CO.

130 N. SILVER AVE.

PHONE 14

We THANK YOU most sincerely for your patronage during the year now ending and wish you a—

MOST HAPPY AND PROSPEROUS NEW YEAR



Phone 34 129 E. Pine

MEETING SOUTHWESTERN GOOD ROADS ASSOCIATION

Alfred Rhea, Gid Hatfield and W. J. Evans attended the sessions of the Southwestern Good Roads association at Safford, Arizona, when they became members of the association to meet in Deming next year. With all the bickering over the numerous aspirants for room on the log of transcontinental motor travel, Mr. Evans declares that the meeting was peaceful and developed the fact that motor traffic is getting to be the biggest thing in the world. Deming, our delegates say, sits complacently astride the great pass of the continent, secure in its position.

School shoes at prices you can afford priced at \$1.50 to \$3.65. We guarantee every pair of them you don't pay some other fellow's bill here that left town and forgot he owed it. We sell for cash only.

JACK TIDMORE
On Silver Ave., where cash beats credit. Walk a block and save the difference.

A stiffening of all the markets is quite noticeable. Cattle prices are better and the promise for a general resumption seems good.

PRINTING-

Letterheads, billheads and statements, calling cards, wedding announcements, programs for all occasions, etc. Your orders will be given prompt and careful attention, bring that job of printing in that you have been figuring on having done and let us figure with you.

THE GRAPHIC

Experienced Workmen--

We are experienced, and we know how to give service to the owners of Ford cars. We have the same methods, machinery and skill that they have in the Ford Factory, and we use the same Parts made by the Ford Motor Company. Ford owners are doubly guaranteed by us as to the reliability of our service on Ford cars. Don't try to do it yourself, bring your car here. Incidentally we are getting a few Ford cars and are able to make fairly good deliveries.

Bassett Motor Company

C. C. BASSETT, Mgr.

Successors to Park Motor Co.